



Sean Vandenberg <sean.m.vandenberg@gmail.com>

Your Amazon.com inquiry

1 message

Amazon <no-replies-appeals@amazon.com>
Reply-To: Amazon <no-replies-appeals@amazon.com>
To: sean.m.vandenberg@gmail.com

Thu, Jun 5, 2025 at 3:05 AM



Hello He-Man/SHISS,

Thank you for your application to sell Dungeons & Dragons Mattel Marvel Hasbro Fisher-Price Disney Irish Spring Axe Eucerin Bandai Namco Schwarzkopf Revlon Nivea Biore Tide Dove Vaseline L'Oréal Paris 3M Fixodent WWE products. After looking into your application, we have determined that you are not eligible to sell these products.

Why is this happening?

To maintain a safe and trustworthy shopping experience, certain products cannot be listed or sold on Amazon or may be subject to additional requirements because of supply chain authenticity risks.

Your account does not currently meet the criteria required to list these products due to account metrics, distribution pathways of the brand, or other factors.

If your account becomes eligible to sell this product, you will see "Request Approval" next to the product in the "Add a Product" feature in Seller Central.

You can learn more about Amazon policies regarding the sale of counterfeit items and categories and products that require approval in Seller Central Help:

-- "Selling Applications FAQ":

<https://sellercentral.amazon.com/help/hub/reference/G84EFS4CKK43USMF>

-- "Policies and Agreements":

<https://sellercentral.amazon.com/gp/help/521>

-- "Amazon Services Business Solutions Agreement":

<https://sellercentral.amazon.com/gp/help/1791>

-- "Categories and products that require approval":

<https://sellercentral.amazon.com/gp/help/G200333160>

We're here to help.

If you have questions about this policy, please contact us:

<https://sellercentral.amazon.com/cu/contact-us>

To view your account performance, select "Account Health" on the home screen of the "Amazon Seller" app on your iOS or Android device, or go to the "Account Health" page in Seller Central:

https://sellercentral.amazon.com/performance/dashboard?ref=ah_em_pq

On iOS:

<https://itunes.apple.com/us/app/amazon-Seller/id794141485>

On Android:

<https://play.google.com/store/apps/details?id=com.amazon.sellermobile.android&hl=en>

The Account Health page shows how well your account is performing against the performance metrics and policies required to sell in Amazon's store.

Sincerely, Seller Performance Team <https://www.amazon.com>

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