



Sean Vandenberg &lt;sean.m.vandenberg@gmail.com&gt;

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**Urgent: Request to Lift Brand Restrictions on Existing Inventory**

1 message

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**Sean Vandenberg** <sean.m.vandenberg@gmail.com>

Mon, Jan 27, 2025 at 8:00 AM

To: marketplace-escalation@amazon.com, executive.sellerrelations@amazon.com

Dear Marketplace Escalation & Seller Relations Teams,

My name is Sean Vandenberg, and I am a long-standing Amazon seller of seven years with 100% positive seller feedback.

Recently, I have encountered sudden brand gating restrictions on several brands I've invested in, including **Dungeons & Dragons**.

These restrictions were applied without prior notice, after I had already listed on the ASINs, and are now preventing me from selling inventory purchased in good faith over a year ago.

Despite multiple escalation requests through Seller Support, I have not received a clear explanation or resolution.

This lack of transparency has created a substantial financial burden on my business and left me with stranded inventory of the following ASINs: **B09V86BCXJ, 0786967358, B09V845V8Y, B09V84NV18, 078696734X**.

I urgently request your assistance in lifting these restrictions on my account for the existing inventory, as it was acquired before these gating decisions were implemented.

Additionally, I ask for:

1. A review of the restrictions applied to my account.
2. A temporary or permanent exemption to sell my current inventory of these brands.
3. Clear guidance on how to avoid similar situations in the future.

I value Amazon as a critical partner in my business and am committed to maintaining compliance with all policies. However, this situation has caused significant disruption, and I need your immediate intervention to resolve this matter.

Thank you for your time and consideration. I look forward to your prompt response.

Best regards,

Sean Vandenberg

Merchant ID: A1LTMDMBBP1XZ0

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Sean Vandenberg

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