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Unworthy of Dungeons & Dragons and Mattel?

1 message

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Mon, Jan 6, 2025 at 8:00 AM

To: jeff@amazon.com

Cc: pq-brand-remedy@amazon.com, ajassy@amazon.com, dherring@amazon.com, dharmesm@amazon.com

Executive Seller Relations Team & Brand Remedy Team:

Regarding all Mattel and Dungeons & Dragons (D&D) branded products, specifically ASINs:
B07QW3HMKF, B09V86BCXJ, 0786967358, B09V845V8Y, B09V84NV18, 078696734X.

My seller account has been **entirely brand restricted**. Why?

Yet— there are, and have been, **many new-to-Amazon sellers** on the above ASINs. Why?

Why am I unworthy?

I've maintained **100% positive** (538 ratings) seller feedback since 2018.

I urge your teams to **lift the brand restriction** on my account.

NOTE: I was previously able to sell both Mattel and D&D branded products, and believe the current restriction is incorrect due to perhaps an algorithm or coding mistake.

Thank you for your attention to this matter.

I'd be more than happy to provide proof of purchase, product photos, and anything else relevant.

Thank you.